

Chercheurs d'EAU

LE MAGAZINE GRATUIT DE LA PLONGÉE SOUS-MARINE

THE FREE
MAGAZINE

N°1

IN THE
DIVING PRESS



20 000 DOWNLOADING BY MAGAZINE
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PRATICAL FORMAT

A PRATICAL and ATTRACTIVE format !

15 x 21 cm closed.

32 pages en quadri on 115g.

20000 copies

The quality of the paper, layout and articles, make this free a real magazine appreciated by all divers.



COMMUNICATION / WEB

WEB INTERNET :

www.chercheursdeau.com

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**REJOIGNEZ NOUS AUSSI
SUR FACEBOOK**
PAGE ET GROUPE CHERCHEURS D 'EAU

RELEASE DATES

Release of publication :

- **January 6th** : distribution at the diving show
(closing on December 20th)

- **April 6th**
(closing on March 20th)

- **July 6th**
(closing on June 20th)

- **October 6th**
(closing on September 20th).

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CHERCHEURS D'EAU // THE FREE QUARTERLY MAGAZINE OF THE SCUBA DIVING.

An info to pass ?

An training course to promote ?

A destination to discover ?

Do you want to take an advertising insert ...?

Contact our team !



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DISTRIBUTION NETWORK

Dive shops, Clubs, Lounge Paris, Underwater Image Festival, etc.

20000 copies each quarter.

200 diffusion points all over France : Paris, Lyon, Marseille, the Atlantic coast, the Mediterranean, etc.

With our 45000 subscribers to our newsletter

And with 15000 unique visitors monthly on our site we talk to the whole French divers.



YOU WANT

- Communicate about your products
- Present your structure and your activity
- Announce an event
- Promote a destination

Book your advertising !!!



TOPICS



PHOTO TESTS

The most powerful camera and video tests of the moment.



SAVE THE DATE

All upcoming appointments: a cruise, an expedition, exceptional meetings, do not miss an opportunity to share your passion.



MATERIAL TEST

Essential equipment and accessories for all divers.



TRAVELING

Discover new destinations around the world.



REPORT

A great report in each issue.



EVENTS

All the information on upcoming exhibitions, festivals...



PARTNERS

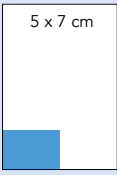
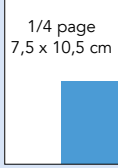
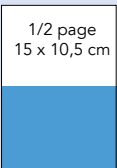
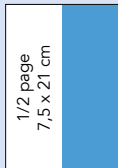
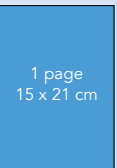
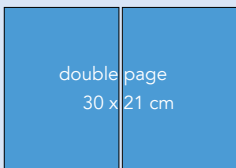
Take advantage of our magazine to let you know, to communicate.



NEWS

A multitude of small informations to make life easier for divers.

PRICES INSERT MAGAZINE

PRINT PRICES 2020	Unit price 1 passage	Unit price 2 passages	Unit price 3 passages	Unit price 4 passages	
 5 x 7 cm Spécial Club	90 €				
 1/4 page 7,5 x 10,5 cm	396 €	356 €	336 €	330 €	
 1/2 page 15 x 10,5 cm	726 €	653 €	617 €	605 €	
ou  1/2 page 7,5 x 21 cm					
 1 page 15 x 21 cm	Page intérieure	1320 €	1224 €	1188 €	1100 €
	2 ^{ème} ou 3 ^{ème} de couverture	1650 €	1485 €	1402 €	1320 €
	4 ^{ème} de couverture	2200 €	1980 €	1870 €	1760 €
 double page 30 x 21 cm	2420 €	2178 €	2057 €	1936 €	

PRICE ADS WEB SITE

chercheursdeau.com is the reference website for scuba diving.

You are interested in buying an advertising space on the site chercheursdeau.com ?

We offer a space in the form of image, video or paragraph with 1 clickable link, which will be present on all pages of the site for the duration of your choice.

PRICES WEB 2020	Viewing 3 months	Viewing 6 months	Viewing 9 months	Viewing 12 months
Small pavement	180 €	288 €	378 €	432 €
Large paver	250 €	400 €	525 €	600 €
Banner	260 €	416 €	546 €	624 €



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Large
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Banner
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