

## CHERCHEURS D'EAU DIGITAL SOLUTIONS

## EMAILING GAMIFICATION



### **The website [www.chercheursdeau.com](http://www.chercheursdeau.com): An information site about scuba diving:**

Articles, events, trips, videos and photos... More than 55.000 subscribers to our newsletter, qualified optins, professional and amateur divers, photographers...



### **The free magazine *Chercheurs d'eau*:**

Downloadable online for free and available in our distribution points. With 20,000 readers each quarter and 60,000 followers on all our social networks, we speak to all French divers.

Chercheurs d'eau  
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# Emailing Solutions

## Newsletters

Would you like to communicate about your travel offers, a cruise, diving equipment, the opening of your club?

Chercheurs d'eau, the free magazine of scuba diving, offers you two personalized solutions for your emailing.

**1- Your banner integrated in our newsletters when we mailing.**  
Appear in our newsletters and enjoy of our 55.000 optins

**2- Creation and sending of your personalized newsletter.**  
Design, creation of your dedicated newsletter, to your charter.  
- Sending to all 55.000 subscribers of Chercheurs d'eau  
- Send to your contact lists

### They trust us:

C6Bo, Objectif Atlantide, H2O VOYAGE, Objectif Sub...

#### PRICES:

Hosting banner: 900 euros (55 000 emails sent)

Dedicated newsletter: 1600 euros (up to 120,000 emails, including our 55,000 emails)





# Gamification Solutions

Chercheurs d'eau, the free magazine of scuba diving, organizes for you, your game contest.

Thanks to the many subscribers on our site, you will enjoy an increase of your traffic and optins on your website.

Communicate by gamification for your campaigns and communications actions!

Jack pot, scratch games, draw, challenge, fun games ...  
What to entertain your community of divers!

Adapted to different media (smartphones, tablets, facebook) this new marketing technique will give to your brand a nice image and increase its visibility.

We take care of the design and implementation of the game, all the visuals adapted to different media.

At the end of the game, we will transfer you a csv or xls file including all optins gathering.

Major brands of diving trust us:  
SUBEA, SCUBAPRO, FEELFREE,...

**PRICES:**  
Average duration of the game: from 15 days to 1 month  
Gamification: 3500 euros

