

YOU WOULD LIKE TO PROMOTE YOUR DESTINATION ?

## The french magazine of diving SPACIAL ISSUE TRIPS...



This special brochure is personalized and attractive, fully dedicated to the diving world and trips, with a free deliverance each trimester in the same time of chercheurs d'eau regular issue.

## **ENJOY IT!** A special issue dedicated to you!

This special brochure is personalized and attractive, fully dedicated to the diving world and trips, with a free deliverance each trimester in the same time of chercheurs d'eau regular issue.. With our collaboration concerning the content, we propose you a "chercheurs d'eau" special-issue speaking about your destination!



Let us do it!

- Layout done by our graphic designers
- Printout of 20000 copies

• Delivery in our 200 French diving partners (shops, diving manufacturers, tourist offices, diving clubs...)

- Promotion upon our social networks and regular issues
- 1000 copies for you!
- Free downloading of the special issue on our website without time limit
- Options added if you'd like: pictures & specific editorial content

# Let's communicate!

- YOUR ACTUALITY AND INFORMATION
- YOUR MARKET PROMOTION
- YOUR PARTNERS

#### AND

• EDITORIAL CONTENT AND ADVERTISEMENT OF:

> CLubs, hotels, spas, hobbies at the destination, tourist sites etc...



Large digital communication

- promotional campaign
- Advertisements on facebook
- Newsletters to our 45000 followers
- 20000 pdf downloading





#### TIPS :

Fund the creation of your special issue by involving your partners (diving clubs, hotels, airlines).

An attractive and amazing format!

#### **TECHNICAL INFORMATION:**

**Printing:** in quadri on 115 gr, format A5 closed (15x21cm), from 8 or 16 pages, to 20000 copies.

Target: French divers by 200 diving shops, international diving fairs like Paris fair

in January of each year, diving pictures festival in Marseille, Lyon, Paris

#### Conditions:

number of pages	8	16
Euros	6900	8900



### The Chercheurs d'eau magazine:

With **20 000 readers** each trimester and 18 000 followers on social networks, we talk to all French divers!

Therefore you will do it too !



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